

April 22, 2024 | Vol. 28



MBA Healthcare Club

UNC Kenan-Flagler Business School

JOB POSTINGS

Merakris Therapeutics Internship Opening

- [MBA Internship – Summer 2024](#): The project will be to perform a competitive analysis for a new device that processes autologous serum tears in a mobile, point-of-care setting. The student will gather voice of the customer information on the value of the new device, feasibility of alternative business models, and develop an ideal business model to meet the needs identified by the customers. Results will inform high-level estimates for potential revenues and profit margins. **This opportunity is open to all students regardless of work authorization.**

Echo Health Advisors Full-Time Opening

- The Associate, Echo Health Advisors (“EHA”) is a market facing and internal liaison who will develop and deepen the Echo relationships and interactions with the portfolio and health plans that we serve. **Check Teams for more information!**

ANNOUNCEMENTS

IPEP Event: Designathon Practical Guide Launch & Social Innovation in Health Discussion

Tuesday, April 23, 2024 | 12:00-2:30 pm

Please join us at **Innovate Carolina Junction** for the release of “Design with and for the Public: A Practical Guide for Designathons in Health and Health Research,” which provides practical strategies for people interested in organizing designathons to enhance health and well-being. This in-person event will describe the designathon process and the practical guide, present case studies, and provide an activity for participants to learn the designathon process in real-time. **Lunch will be provided during the session for those who register.**

Following the designathon release, we invite members of the UNC community to join us (virtually or in-person) for an open discussion on social innovation in health and meet other innovators in the community. You may register for one or both of these events here. If you select the virtual option for the discussion on social innovation in health, you will receive a Zoom link before the event.

Please reach out to Lauren Fidelak (lfidelak@unc.edu) if you have any questions.

Location: In-person at the Innovate Carolina Junction (136 East Rosemary Street Chapel Hill, NC 27514)

[REGISTER HERE](#)

NC Biotech Career Fair

Tuesday, April 23, 2024 | 3:00 pm

BioNetwork hosts Career Fairs in partnership with biopharmaceutical and life science companies in North Carolina. These events are open to life science students and program graduates, as well as to job seekers who have at least 6 months experience in the industry. This week's career fair will be attended by many employers in the biopharma space including Amgen, Biomerieux, Eli Lilly, and Merck. If you are still looking for a role, this will be a fantastic opportunity for you!

[CLICK HERE](#)

The Price of Innovation

Thursday, April 25, 2024

The UNC Center for the Business of Health is hosting its second annual Chatham House Rules style Research Symposium in Chapel Hill, NC. This year's event is focused on the price we pay for pharmaceutical innovation in healthcare.

This gathering will examine the trade-offs inherent in focusing on certain areas of innovation while sidelining others. Key topics include determining who sets prices, who really receives the benefit of pharmaceutical innovation, and ultimately, for whom we are innovating. Our goal is to initiate a meaningful dialogue that re-examines our highest aspirations and opportunities in US healthcare.

[REGISTER HERE](#)

RECENT EVENTS

CBOH Career Networks - Unlocking Value: Leveraging Skills and Passion in Private Equity for a Rewarding Career in Healthcare Transformation

Ajay Gupta, CEO of Physical Rehabilitation Network, joined an online gathering to discuss his career journey and the role of private equity in healthcare transformation. The audience participated in a constructive discussion about the future of private equity in healthcare as well as the strategic decision-making and leadership strategies that promote profitable and equitable outcomes.

[Click here to watch the recording!](#)

RESOURCES

Mental Health/Wellness Resources

The Healthcare Club recognizes that students may face a variety of challenges in their academic and personal lives, and we want to connect you to support. Please find a list of resources below. If you have any questions about campus resources, please reach out to Karina Tate, the MBA program Health & Wellness Coach (Karina_Tates@kenan-flagler.unc.edu).

- Campus Wellness Resources Microsoft Teams Channel: [MBA Student Wellness | Wellness Resources-Campus | Microsoft Teams](#)
- UNC Counseling and Psychological Services (CAPS): <https://caps.unc.edu/>
- UNC Campus Health: <https://campushealth.unc.edu/>
- As always, in case of emergency, call 911 (medical/fire/police) or [988](#) (mental health distress)

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