

April 7, 2024 | Vol. 26



MBA Healthcare Club

UNC Kenan-Flagler Business School

JOB POSTINGS

Flatiron Health Openings

Raleigh-Durham Area

- [Real World Evidence Project Manager](#) - Project management focused, Client facing, could be relevant to a number of students groups with a few years of work experience or Alumni
- [Associate, Life Sciences Partnerships](#) - Business Development and Sales Focused, Client facing, could be relevant to a number of students groups (we do have lots of MBAs on the team) with a few years of work experience or Alumni
- [Manager, Life Sciences Partnerships](#) - Business Development and Sales Focused, Client facing, Likely more relevant to Alumni or executive programs given the years of experience required
- [Associate Statistical Programmer](#) - This is a more Technical role and unlike the others is eligible for sponsorship/work authorization continuation. It could be relevant to multiple student groups/alumni but we see a lot of PhDs (biostats, epi etc) and MPHs.

ANNOUNCEMENTS

Innovate to Elevate: Mastering the Art of Selling Your Healthcare Ideas Mini-Sprint

Friday, April 12, 2024 | 9:00 am

Interested in enhancing your communication skills and refining strategies for pitching ideas in healthcare? Whether you are selling your research topic, program ideas, clinical innovation, or your personal skillset, this event is tailored for students like you!

Location: In-Person in the Mary Ellen Jones Building, Rooms 10004 and 10310

Agenda Highlights:

- Welcome & Session Overview: Led by Student Leaders (10 mins)
- Expert Short Course: Delivered by experts from DHIT and Bluedoor (30-40 mins)
- Table Exercise: Brainstorm ideas and develop compelling 2-minute pitches (60 mins)
- 2-Minute Pitches & Voting: Showcase your pitches and receive feedback (40 mins)
- Snacks Networking: Engage in constructive feedback and networking (45 mins)

Group Dynamics:

- Participants will be divided into 6 groups, ensuring diverse perspectives.
- Each group will have at least 1 Biomedical Engineering student and 1 Business School Student Facilitator.
- Groups will engage in brainstorming sessions using a business model canvas to craft impactful pitches.
- Table experts will provide guidance and insights.

- Groups will present pitches in a gallery walk style to experts and fellow participants.
- Groups will receive feedback via rubrics and verbal points.

Don't miss this opportunity to sharpen your pitching skills and elevate your healthcare ideas! See you there!

Location: In-Person in the Mary Ellen Jones Building, Rooms 10004 and 10310

Sponsored by: [UNC MBA Healthcare Club](#), [UNC IPEP](#), the [UNC/NC State Joint Department of Biomedical Engineering](#), and the [UNC CBOH](#).

[REGISTER HERE](#)

Comparative Health Systems Symposium

Thursday, April 11, 2024 | 10:00 am

Learn about the differing roles of the private sector in health systems across the globe, with a special focus on India and Kenya:

- Frameworks for Comparative Health System Analysis and the Emerging Role of the Private Sector: Dr. Claudio Lucarelli, Wharton School, University of Pennsylvania
- Factors Affecting the Indian Healthcare System: The Impact of the Private Sector: Dr. Sarang Deo, Max Institute of Healthcare Management (MIHM), Indian School of Business
- Issues and Challenges of the Implementation of Universal Health Coverage in Africa: The Kenyan Perspective: Dr. Gilbert Kokwaro, Institute of Healthcare Management, Strathmore University Business School, Nairobi

After the presentations, students and faculty are invited to join the professors for 30-minute breakout discussions.

Location: Zoom

[REGISTER HERE](#)

IPEP Event: Designathon Practical Guide Launch & Social Innovation in Health Discussion

Tuesday, April 23, 2024 | 12:00-2:30 pm

Please join us at **Innovate Carolina Junction** for the release of "Design with and for the Public: A Practical Guide for Designathons in Health and Health Research," which provides practical strategies for people interested in organizing designathons to enhance health and well-being. This in-person event will describe the designathon process and the practical guide, present case studies, and provide an activity for participants to learn the designathon process in real-time. **Lunch will be provided during the session for those who register.**

Following the designathon release, we invite members of the UNC community to join us (virtually or in-person) for an open discussion on social innovation in health and meet other innovators in the community. You may register for one or both of these events here. If you select the virtual option for the discussion on social innovation in health, you will receive a Zoom link before the event.

Please reach out to Lauren Fidelak (lfidelak@unc.edu) if you have any questions.

Location: In-person at the Innovate Carolina Junction (136 East Rosemary Street Chapel Hill, NC 27514)

[REGISTER HERE](#)

The Price of Innovation

Thursday, April 25, 2024

The UNC Center for the Business of Health is hosting it's second annual Chatham House Rules style Research Symposium in Chapel Hill, NC. This year's event is focused on the price we pay for pharmaceutical innovation in healthcare.

Pharmaceutical innovation in healthcare is a multifaceted process involving numerous private and public stakeholders. New blockbuster drugs, curative therapies, and additional uses for existing medications all represent innovation and are often cited as reasons to seek care and treatment in the United States. But this doesn't come without a price. The healthcare sector continues to see high prices and soaring costs on top of rising disease burden and inequitable outcomes across populations.

This gathering will examine the trade-offs inherent in focusing on certain areas of innovation while sidelining others. Key topics include determining who sets prices, who really receives the benefit of pharmaceutical innovation, and ultimately, for whom we are innovating. Our goal is to initiate a meaningful dialogue that re-examines our highest aspirations and opportunities in US healthcare.

[REGISTER HERE](#)

Fall 2024 Healthcare Club Mentorship / Coffee Chat Sign Up

This may seem early since we aren't even close to finishing Mod 4 yet but hear me out. The more we can do now to prepare the Healthcare Club for the 1Ys of this fall, the better. One piece of that is solidifying the Healthcare Club mentorship program and the 2Y coffee chat points of contact. This is your opportunity to volunteer!

The mentorship program is designed to help future 1Ys navigate all aspects of their MBA (recruiting, the program, living in Chapel Hill, etc) through guidance from an assigned 2Y. 1Ys will be matched with a 2Y primarily based on their background/recruiting interests but the match could also come from other considerations (dual degrees, international recruiting experience, recruiting with a partner, etc.).

Our class was the first to participate in the mentorship program and it was a huge success. Shoutout to Ish!

Those who sign up to be coffee chat points of contact will be included in a list with their information (internship, recruiting verticals, dual degree, etc). 1Ys will use that list this fall to schedule coffee chats based on their interests.

If you are interested in being a mentor, a coffee chat point of contact, or both for future 1Ys in the Healthcare Club this fall, please fill out the form. Your help will be needed and very appreciated, so consider volunteering! Plus there will be a kickoff meeting this fall with free food.

[REGISTER HERE](#)

Mental Health/Wellness Resources

The Healthcare Club recognizes that students may face a variety of challenges in their academic and personal lives, and we want to connect you to support. Please find a list of resources below. If you have any questions about campus resources, please reach out to Karina Tate, the MBA program Health & Wellness Coach (Karina_Tates@kenan-flagler.unc.edu).

- Campus Wellness Resources Microsoft Teams Channel: [MBA Student Wellness | Wellness Resources-Campus | Microsoft Teams](#)
- UNC Counseling and Psychological Services (CAPS): <https://caps.unc.edu/>
- UNC Campus Health: <https://campushealth.unc.edu/>
- As always, in case of emergency, call 911 (medical/fire/police) or [988](#) (mental health distress)

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CONTACT US ANYTIME

Email us at healthcare@kenan-flagler.unc.edu or visit us on [Instagram!](#)

